

## Media Release

30 April 2024

## Kevin O'Malley to step down August 30 as CTM CEO North America. CTM COO North America, Anita Salvatore, to succeed O'Malley.

After a 30-year career with both Travel and Transport and then Corporate Travel Management (CTM), Kevin O'Malley, CTM CEO North America will step down on August 30, 2024, transitioning his responsibilities to current CTM COO North America, Anita Salvatore.

"After 30 years leading in an industry I'm passionate about, the time has come for me to step away from the CEO role here at CTM and to hand the reins over to Anita. My commitment to CTM was to get our North America employees and customers through the pandemic, and to rebuild and integrate the businesses coming out of an extremely trying time. We have successfully done this, and I feel like now is the right time for me to step away", said O'Malley.

O'Malley started his career at Travel and Transport in 1994. In his 26 years with Travel and Transport, 17 of those years were spent as CFO and his last six years were spent running the company as CEO until its sale to CTM in 2020.

Asked what mattered most to him during his 30 years in travel management, O'Malley summed it up in two words: the people. "I am passionate about our employees and our customers as well as the great relationships and friendships I have built as part of my travel career," O'Malley said. "It's definitely what I will miss the most."

"I have enjoyed my time at CTM, but I have come to a point in my life where it's time to see what the future holds. CTM is in a truly great place, and I'm excited to watch the company continue to flourish and grow," said O'Malley. After his departure, O'Malley will act as a strategic adviser to CTM in order to ensure a smooth transition to Salvatore and to assist the company with its global growth strategy.

Salvatore, currently CTM's COO North America, has been with CTM since 2016 and in the travel industry since 1988. Her journey at CTM has been marked by many accomplishments, starting in customer-facing roles and working her way through executive leadership positions at CTM to become COO of North America. Anita's accomplishments include being part of CTM's high-performance (HiPo) talent identification and development program, and more recently receiving the highest internal ratings ever for leadership acumen across all leaders within the company. Anita is a founding member

of Women in Travel (WINiT) and actively contributes to industry associations including the Global Business Travel Association (GBTA) and the Travel and Leisure Advisory Board.

Said O'Malley, "Anita is an amazing person and a driven leader. She has earned deep respect from both our employees and our customers, and she knows this industry well. I have no doubt that she will be highly successful in leading CTM North America through its next phase of growth."

Jamie Pherous, CTM Founder and Managing Director, commented, "I'd like to thank Kevin for his strong leadership over the past four years and for getting CTM North America positioned for continued success. I wish Kevin my best, and I look forward to working with him in his strategic adviser role. I'm also excited to see Anita take the reins as CEO North America. I have the greatest respect for Anita and am confident she will do a great job leading the charge for us as we move forward with our five-year strategic growth plan."

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## About CTM

Corporate Travel Management (CTM) is an award-winning global provider of innovative and costeffective travel solutions spanning corporate, events, leisure, loyalty and wholesale travel. The
company's proven business strategy is underpinned by personalised service excellence supported by
market-leading technology solutions which deliver a return-on-investment to our customers.
Headquartered in Australia and with its North American head office based in Omaha, the company
provides local service solutions to customers of all sizes across the world.

## For further information

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