



BUSINESS EVENTS THAT

**Engage, Excite  
& Inspire**  
People to Perform

# Take your corporate events to the next level

At CTM Meetings & Events, we believe in the power of experiences that engage, excite and inspire people to perform.

## We call it 'Connected Experiences'.

Our unique blend of creativity, customer service and innovative event technology drives transformative corporate event experiences which deliver on your strategic objectives.

From unique destinations and event experiences to engaging event technology, intuitive reporting and robust supplier negotiations, our expert teams can tailor an event solution to fit every budget and business need.

### WHAT WE DO:



Meetings & conferences



Awards & special events



Group travel



Incentive travel



Training & team building



# Experts in strategic meetings and events



CTM Meetings & Events specialises in streamlining every aspect of your business meetings and events program to achieve more strategic outcomes – greater savings, improved efficiencies and a more impactful attendee experience.

When you partner with us, you'll enjoy the benefits of working with a global leader in travel and event management services. As part of the Corporate Travel Management (CTM) Group, our customers enjoy the same exemplary service, tailored solutions, intuitive technology and global buying power that CTM is renowned for.

We deliver value to every aspect of your meetings and events program, from engaging event experiences to strategic advice, global buying power, 24/7 support, and access to transformational data and analytics.



ATIA National Travel Industry Awards 'Most Outstanding Business Events Travel Agency'

**7 time winner**

MeetingsNet CMI 25 list

**3 time winner**

**Whatever your needs,  
we've got you covered.**

# Full event management & bespoke event support

Our team of meetings and event management specialists deliver a diverse and customisable range of corporate events, strategic meetings, conferences, incentive travel programs and corporate hospitality events.

We can provide complete end-to-end event management – including venue sourcing, agenda planning, event theming, delegate travel and transfers, accommodation and meals, innovative event technology, entertainment, and post-event reporting and evaluation – or simply complement your in-house events team with our bespoke event support services.

**“CTM Meetings & Events was an absolute dream to work with. No request too small or big was left unanswered and I truly felt supported throughout the whole event.”**

- Event Coordinator - DFES





OUR

# Event Solutions



## MEETINGS

We recognise the critical value that in-person connection and collaboration bring to businesses. Whether it's a small meeting of just 10 people or a larger gathering, CTM Meetings & Events offers the expertise and solutions to create the perfect environment for knowledge-sharing, planning and innovation. We partner with you every step of the way to ensure your meetings deliver a significant return on investment, driving your business growth goals.

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## CONFERENCES

Whether it's a company-wide conference, product launch, sales rally, or reseller event, our expert event management team is here to support you in delivering tailored solutions that inspire, excite, elevate and engage. We create environments that foster brand advocacy and drive company goals. CTM Meetings & Events ensures every conference is impactful and cost-effective, providing a connected experience for all your attendees.

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# INCENTIVE TRAVEL

Develop a motivated, loyal and high-performing team by recognising and rewarding your top performers. A wide range of unique experiences will inspire your team to reach and exceed their goals; from a cultural tour or experience that supports your business's CSR objectives, to live events, beachside escapes or cultural city tours. Incentive travel provides a once-in-a-lifetime experience for your most passionate and high-performing employees.

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# TRAINING & TEAM-BUILDING

Corporate training doesn't have to be dull. Team building doesn't need to be awkward! Bring your program into the 21st century with a creative and innovative solution that drives highly motivated, connected and focused teams.

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# AWARDS & SPECIAL EVENTS

Give your team their moment to shine, a space to celebrate and reflect, with truly memorable awards and special events that boost morale and performance. Our team of experienced and passionate event planners can deliver magical award ceremonies and gala events which provide the perfect setting for celebrating success, connecting with peers and acknowledging performance.

FIND OUT MORE —>





OUR

# Event Services



# BESPOKE EVENT SERVICES CRAFTED FOR YOUR UNIQUE NEEDS

Our team of event creatives, planners, producers and group travel experts can manage every single element of your event for you. Our services include logistics and operations, concept creation, venue sourcing, event production, bespoke technology development, group travel and attendee management, just to name a few. Or we can simply plug into your company's in-house team where you need one or two additional expert resources.

## FOR EVENTS & MARKETING TEAMS

Sometimes all you need is an extra set of eyes or an extra pair of hands to elevate your creative vision into a once-in-a-lifetime experience.

Whether you're planning a five-star incentive trip for your top performers, a glittering awards ceremony, conference or heart-pumping sales rally, we can provide you with the bespoke support you need.

## FOR PROCUREMENT MANAGERS

By merging your travel and events programs, you'll enjoy complete visibility of travel spend which will assist you to:

- identify significant cost savings
- increase compliance
- streamline processes
- deliver efficiencies
- secure stakeholder engagement
- mitigate risk and enhance duty of care.





## EVENT TECHNOLOGY

The right technology has the power to elevate your event from ordinary to extraordinary. It can help drive engagement through social interaction and gamification, create connections between delegates and special guests, and monitor metrics to enhance your future events. From customised event apps and onsite kiosks to registration websites and advanced reporting tools, our event technology is designed to eliminate complexities and reduce friction for your team.

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## ATTENDEE MANAGEMENT

Our integrated travel and event technology connects every step of your delegates' journey; before, during and after the event. From the initial invitation to post-event communications, we can provide updates, information and engagement through multiple touchpoints, ensuring your desired messaging is weaved into every aspect of the experience while providing you with extensive reporting and analytics to monitor your return on investment.

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# DELEGATE JOURNEY







## STRATEGIC MEETINGS MANAGEMENT

A Strategic Meetings Management (SMM) program helps businesses drive greater value and defined outcomes from their business meetings by streamlining tasks and processes and providing insightful performance data and reporting.

This increased visibility of spend can help you capture, track and leverage your meetings spend while mitigating risk, increasing compliance and driving savings.

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## VENUE SOURCING

There's so much more to finding the right venue for your event than capacity and location. Is it on brand? Does it have the wow factor? Will it deliver for your delegates? Is the coffee and catering exceptional?

Our team of venue experts will determine your specific objectives to deliver the perfect venue at the perfect price for the perfect event, every single time.

### **Our services include:**

- Negotiated cost savings
- A range of venue quotes to consider
- Contract negotiation and benchmarking – we work hard to secure flexible terms and conditions for maximum peace of mind
- Expenditure management to meet your budget and operational needs
- Value-adds: upgrades, extra inclusions and discounts.

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# TRAVEL MANAGEMENT



When it comes to organising travel for your next meeting or event, our number one priority is delivering an enjoyable and effortless experience for all of your delegates from the second they set off for the airport to the moment they arrive home.

Our group travel managers are highly experienced in arranging domestic and international event travel, to deliver a seamless experience that ensures peace of mind for you and your travellers at every step of the journey.

## **Our services include:**

- Round-the-clock travel support – access to expert travel advice and assistance wherever and whenever you need it.
- Discounted airfares – leveraging the CTM Group's extensive global buying power for best available airfares and increased flexibility.

## **GROUP TRAVEL**

Enjoy the efficiency and cost benefits of group registration, fixed airfares, secured availability, extra flexibility and seamless ground transfers with CTM Meetings & Events' specialist group travel services.

## **AIR CHARTERS**

Air charter may sound like a luxury, but it's often the most cost-effective and appropriate solution for your needs. Booking a charter through CTM Meetings & Events offers the added benefits of exclusivity, flexibility and brand personalisation for the ultimate event experience.

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# ENTERTAINMENT TRAVEL

Our specialist entertainment travel team are dedicated to managing the complex travel needs for casts, crew and equipment in the film, TV, music, theatre and performing arts industries.

## **Our services include:**

- Global and regional logistics support
- Air travel: from private charters to scheduled services
- Accommodation: from CBD to regional and remote locations
- Vehicle rental: car, minibus, 4WD and van hire
- Ground transportation: short and long-term rentals for trucks, coach and minibus, chauffeur and limo services, and more
- VIP travel services and meet-and-greet services
- Group travel arrangements and hotel inventory management
- Passport and visa services.

## **SEAMLESS TRAVEL EXPERIENCES**

Our expert team bring a wealth of experience to deliver practical, creative and cost-effective solutions designed to tackle any logistical challenge with ease, efficiency and attention to detail.

[FIND OUT MORE —>](#)



AUSTRALIA  
NEW ZEALAND  
NORTH AMERICA  
ASIA  
EUROPE

Take your first step  
towards better  
business events today

**Contact the CTM Meetings & Events  
team to discuss a cost-effective, creative  
solution that will engage, excite and  
inspire your people to perform.**

[travelctm.com.au/events](https://travelctm.com.au/events)

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